

Amendments to the Specification

Please replace paragraph [0001] with the following amended paragraph:

[0001] This application is related to the following co-pending and commonly assigned U.S. Patent Application[[s]] (the content of each of which is hereby incorporated by reference herein for all purposes):

Please replace paragraph [0002] with the following amended paragraph:

[0002] U.S. Patent Application Serial No. 10/041,176 [[_____]], filed January 7, 2002 [[_____]](on even date herewith) for "SYSTEM TO FACILITATE ELECTRONIC SHOPPING" (Attorney Docket No. I01.045 and Client Docket No. YOR920010378US1); and

Please delete paragraph [0003].

Please replace paragraph [0082] with the following amended paragraph:

[0082] It should be noted that the invention may be used in conjunction with many systems for determining to associate an item not selected by a consumer with an online shopping cart associated with the consumer. Similarly, the present invention may be used with a myriad of systems for associating an item with an online shopping cart that was selected by an entity other than a consumer associated with the online shopping

cart. Such systems may be based on static or dynamic rules, on a characteristic of items currently associated with the cart, including a number of the items, a value of the items, and a type of one or more of the items, and/or on a characteristic of the consumer, including age, sex, residence, income and shopping history. Aforementioned U.S. Patent Application Serial No. 10/041,176 [] (Atty. Docket No. I01.045 and Client Docket No. YOR920010378) and (Atty. Docket No. ~~I01.046 and Client Docket No. YOR920010377~~) generally concerns systems in which such "non-consumer selected" items may be associated with a shopping cart.

Please replace paragraph [0084] with following amended paragraph:

[0084] As mentioned above, U.S. Patent Application Serial No. (Atty. Docket No. ~~I01.046 and Client Docket No. YOR920010377~~) ~~concerns systems in which items may be associated with a shopping cart by entities other than a consumer associated with the shopping cart. Moreover,~~ U.S. Patent Application Serial No. 10/041,176 [] (Atty. Docket No. I01.045 and Client Docket No. YOR920010378) relates to systems to associate items with an online shopping cart in response to consumer selection of an activity. Accordingly, embodiments of the invention may be used in conjunction with any of these systems to associate items with an online shopping cart that were not chosen by a consumer to be associated with the online shopping cart.